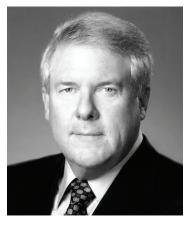
# raderIPconsulting.com

## -Terrance Rader: Intellectual property consultant



Terrance Rader utilizes his more than 30 years of courtroom expertise to consult with corporations, start-up companies, inventors and law firms on intellectual property matters. With decades of experience, Mr. Rader is uniquely qualified to provide insights and recommendations. He specializes in intellectual property analysis, assessing strengths and weaknesses,

developing strategies and themes, infringement and economic analysis, discovery consulting (including E-discovery), and jury consulting. He also offers portfolio growth and management services, including invention disclosure management, new invention identification and evaluation, patentability searches and new filings, intellectual property due diligence, competitor intellectual property evaluations, and strategic filing and prosecution services for patents and trademarks. Mr. Rader is also experienced in arbitration and mediation as well as damages qualification including lost profits and royalty rates. He offers a fixed fee arrangement for all phases of intellectual property services.

#### SERVICES AT A GLANCE

- Intellectual property analysis, strategies and themes
- Outlining strategic intellectual property asset development, management and commercialization
- Building cost effective intellectual property portfolios
- Assessing the commercial and strategic business value of intellectual property portfolios
- Providing expertise in developing the appropriate intellectual property portfolio
- Patentability searches and new filings
- Identifying and evaluating new inventions
- Infringement and economic analysis
- Competitor intellectual property evaluations

#### **HONORS**

- The Best Lawyers® in America
- Best Lawyers® Detroit Area Intellectual Property Lawyer of the Year
- Michigan Super Lawyers®
- Who's Who in America®
- Who's Who in American Law®
- LexisNexis Martindale-Hubbell Bar Register of Preeiminent Lawyers®









#### PROFESSIONAL EXPERIENCE

- Trial counsel in more than 400 federal lawsuits involving intellectual property.
- Tried over 75 cases in 43 states, including 21 jury trials.
- Extensive litigation experience in patent, trademark, copyright, trade secret, and unfair competition cases in Federal Courts throughout the United States.
- Supervisory Primary Patent Examiner - United States Patent and Trademark Office.

- For plaintiffs: Obtained more than 25 multi-million dollar verdicts or settlements, ranging from \$2M to \$280M.
- For defendants: Obtained more than 25 verdicts or settlements which prevented potential damage awards that could have ranged from \$4M to \$400M.

### **MORE INFORMATION**

- Read More: MOTION Magazine
- Read More: Michigan SUPER LAWYERS Magazine

#### **CONTACT**

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